

Erich J Fischer

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Websites • Interfaces • Videos • Graphics • Copywriting

Professional Profile

- 11 years website and interface design, development, database, marketing and sales support.
 - 16 years of marketing design, layout, and digital artwork.
 - 17 years video and audio editing.
 - 20 years management over creative and technical projects.
 - Extensive experience with HTML, CSS, JavaScript, After Effects, Photoshop, PHP, ASP, Flash, VBScript, XML, Windows, Mac, Unix, mySQL, Access, Apache, IIS, browser compatibility, mobile websites and applications. Worked with VB.NET, JSP, VB, Perl, SQL, PostGres, Oracle, desktop apps and installer scripts.
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Employment History

Self-Employed, Lake Charles, LA

Internet Developer, Designer, Graphic Artist, Webmaster, 2011-Current

Complete small to medium company services and large company contracts.

Responsibilities include client front-end/back-end development, website/print design and graphics, and IT management.

- Creative and Technical Consultant
 - Website development and management
 - Print design, artwork and photography
 - Video/Sound Engineer
 - Search engine optimization
 - Troubleshooter
 - Travel and presentations
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Exacta Advertising, Lake Charles, LA

Internet Designer, Graphic Artist, Video Preparation, Contracted Oct. 2013-April 2014

Advertising agency specializing in preparing and placing ads for television, radio, movie screens, digital billboards and print; producing original video, photography, audio and artwork as needed. Work includes Aaron Lewis of Staind, Paul Rodgers and the Livestock Show and Rodeo.

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Pinnacle Entertainment, Las Vegas, NV

L'auberge Casino Resort, Lake Charles, LA

Video Producer, Graphic Artist, Contracted Dec. 2010-Sept 2011

Advanced to Video Producer after a contract for graphic promotions and marketing covering 5 Pinnacle properties, introduced video production in-house for all Pinnacle properties, produced the L'auberge Party By The Pool videos and assisted in website graphics and video.

Responsibilities include video and graphic production with Adobe Software including After Effects.

- Video/Sound Engineer
- Website graphic design and animation
- Marketing design, artwork and photography
- Email campaigns
- Troubleshooter for various projects
- Travel and training employees

Erich J Fischer Employment History Continued

Jump Lab, Dallas, TX

Director, Internet Developer, Designer, Webmaster, 2006-2010

A marketing company specializing in corporate identity, websites, video, print, presentation, product launch and promotion. Work includes websites and videos for portable devices.

Responsibilities include client front-end/back-end development, website/print design and graphics, and IT management.

- Creative and Technical Director
 - Website development, launch and management
 - Design, artwork and photography
 - Video/Sound Engineer
 - Search engine optimization
 - Responsible for Windows, Mac and server setup and maintenance
 - Email campaigns
 - Technical Troubleshooter
 - Travel and sales presentations
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VHA, Inc., Robert Half Technology Contracts, Dallas, TX

Internet Developer, July-October 2006, completing two consecutive contracts

Multi-national health organization whose members have Internet access to rich content on products and services.

Restructured large scale, secure website to the new design and interface. The second contract included several areas of Internet development.

- New interface code migration as part of a team
 - Lead ASP and JavaScript debugging
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iSoft Corporation, Dallas, TX

Senior Developer, Interface and Graphic Designer, Webmaster, 1999-2006

Software company leading secure Internet file transfer and related customer tools. Customers include: Wal-Mart Corporate, IBM and Wyeth Pharmaceuticals.

Responsibilities include Internet applications, websites, user-interfaces, graphics, videos and various technical tasks.

- Lead user-interface design, graphics, videos and development
 - Design online and print marketing materials and graphics
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ColorSmart.com, Inc., Nashville, TN

Internet Developer, Graphic Designer, 1996-1999

Large format print company among the first to develop methods to use the Internet in the printing industry. Customers include: CMA Awards, Nashville Museum and advertising agencies.

Responsibilities include websites, design, artwork and management.

- Design and maintain website and Internet applications
 - Produce layouts, graphics and animation
 - Manage staff, presentations, and production for art department projects across multiple industries
 - Travel to evaluate equipment, conduct training
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Education

Bachelor of Science in Marketing/Management from the accredited Business College of McNeese State University with minor study in Psychology.

Examples

erichjfisher.com

Current Projects - swlabd.com

cajunredhead.com